Your profile on the Mi Website is seen by your clients and potential clients.

We encourage you to keep it up to date, it will help you promote yourself and your business.

**What makes a great profile?**

* A head and shoulders photo of yourself or a square formatted photo of your logo or other image you want to represent you,
* Your mediation and other professional qualifications providing insight into your background can help clients looking for specialist industry or situational knowledge pick you
* A blurb identifying your approach to mediation. We encourage you to put a reminder to review your profile every six months and update it if it is out of date. Your focus will change as you gain experience and identify the types of clients you particularly enjoy working with. Write your blub to attract them!
* A link to any social media you use for business
* A link to any videos (we can embed) or your blog / website

**Your Photo:**

Please supply a professional looking, head and shoulders photo at least 900 x 900 pixels wide. You can supply a logo or other representative image instead of a photo of yourself if you wish.

If you don’t supply a photo we will use a generic Mediation Institute image unless you are part of a corporate membership in which case we will use your employers logo.

Here are some examples

|  |  |  |  |
| --- | --- | --- | --- |
| A picture containing person, posing  Description automatically generated | A satellite in space  Description automatically generated with low confidence | A person in a suit  Description automatically generated with low confidence | A picture containing person, person, outdoor, lady  Description automatically generated |
| Good. Head and shoulders with uncluttered background.  | If you don’t give us an image we will use something like this.  | No good. Not looking at the camera and cluttered background.  | No good. Too closely cropped. Don’t use your wedding photo!  |

**We have a tick box on our member application asking if you want a basic profile with your name, qualifications, and the member categories you belong to. Use this form to give us additional information for your profile.**

**If you want us to take down your profile for any reason email** **members@mediationinstitute.edu.au**

**Name:** *Your preferred name format e.g. Suz (Suzanne) Jones*

|  |  |
| --- | --- |
| Name: |  |

**Contact numbers:** *This will be able to be called by clicking on a phone call link. If you don’t want phone calls don’t include.*

|  |  |
| --- | --- |
| Preferred Contact Number: |  |
| Any Other Contact Number: |  |

 **Email:** *This email will be used in a contact form on your profile. Not directly visible to visitors to your profile.*

|  |  |
| --- | --- |
| Preferred Email: |  |
| Other Email: |  |

 **Suburb for your work location:** Used on your [Profile](https://www.mediationinstitute.edu.au/mi-members/) and the Mi Members Map – [Map link](https://www.google.com/maps/d/edit?mid=1xsDbQJTV-ZQqdf2YkCAcAiL_Rnw-4SAo&usp=sharing)

|  |  |
| --- | --- |
| Suburb or Town: |  |

Here is the link to Joanne’s to give you an idea of what you can have on your profile.  [Joanne Law - NMAS Mediator and FDR Practitioner Member of Mi (mediationinstitute.edu.au)](https://www.mediationinstitute.edu.au/team-member/joanne-law/)

**Public Social Media Links**

|  |  |
| --- | --- |
| **Name of Network**  | **Paste a Link to your profile, page or group below**  |
| LinkedIn |  |
|  |  |
|  |  |

**Video Links**

|  |  |
| --- | --- |
| **Platform e.g YouTube** | **Link to the video (make sure it set for public viewing)** |
|  |  |

**Overview of your professional credentials and organisation.**

|  |
| --- |
|   |

Example 1: Joanne Law is a NMAS Mediator and FDR Practitioner working with Interact Support and located in Melbourne, Victoria. She is a member of Mediation Institute, VADR and Mediator Network.

**What would you like your clients to read about you?**

|  |
| --- |
|  |

Example 2: Joanne Law provides professional mediation and family dispute resolution services including workplace mediation, family dispute resolution, transformative relationship mediation and a variety of coaching and training services. Joanne is based in South East Melbourne and provides online mediation services.

**Promoting your qualifications:** *what qualifications do you want listed? List them here.*

|  |
| --- |
|  |

**Cultural Competence and Languages other than English:** *Do you speak another language professionally? List the languages you are professionally fluent in*.

|  |
| --- |
|  |

Do have a translator service you provide: Yes/No

**Membership Categories**

We can use filters on our website directories and make it easier for people to find you.

|  |  |
| --- | --- |
| **Y/N** | **Membership Categories**  |
|  | **NMAS Mediator** Interested in this training?[**Interested in this training? Find out more.**](https://www.mediationinstitute.edu.au/nmas-mediator-course/) |
|  | **Family Dispute Resolution Practitioner (FDRP)** [**Interested in this training? Find out more.**](https://www.mediationinstitute.edu.au/chc81115-graduate-diploma-family-dispute-resolution/) |
|  | **Family Group Conference Facilitator (FGC)** [**Interested in this training? Find out more.**](https://www.mediationinstitute.edu.au/family-group-conference-facilitator-training/) |

|  |  |
| --- | --- |
| **Y/N** | **Directory Categories**  |
|  | **Coach – conflict or related disciplines.** [**Interested in New Ways Coach Training? Find out more.**](https://www.mediationinstitute.edu.au/new-ways-for-families-coach-training/) |
|  | **Transformative Relationship Mediation** [**Interested in this Training? Find out more**](https://www.mediationinstitute.edu.au/transformative-relationship-mediation-training/) |
|  | Private Practitioner i.e., you are available for referrals |
|  | Business Mediation |
|  | Child Inclusive Practitioner (CIP) |
|  | Parenting Coordinator  |
|  | Community Mediation |
|  | Workplace Mediation |
|  | Evaluative Mediation |
|  | Indigenous Mediator |
|  | **Multilingual Mediator**- List the languages you can speak to a professional standard: |
|  | List any other categories you would like to propose: |

**Not a member yet?**

[Join Mediation Institute](https://www.mediationinstitute.edu.au/join-mediation-institute/)